



Business Design Solutions

## ***Business Design Solutions, Inc.***

***Design That Works for You***

Phone: 248.229.7745  
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### IDEAS TO WRITE ON PROMOTIONAL PRODUCTS

#### **Writing Instruments**

Presenting (new product, new company) with a new twist  
Style and convenience  
Switch to and see results  
We offer more choices  
Take us for a spin  
Flexible rates

Spring into action  
We measure up  
Turn on the power  
Release your energy  
Lighting the way  
Higher output  
Power up to . . .  
We make it easy  
Read the fine print and measure the results  
Let's connect  
Smooth rates  
The smooth move  
Make the smooth move to  
We'll go to any length for your business  
Give us a shot at your business  
We can inject life into your business  
Good medicine for great promotions  
Don't forget to . . .  
We always measure up  
We're stuck on . . .

#### **Stress Relievers**

Knock out your competition  
Play a round of . . .  
We score touchdowns  
We can tackle your tough problems  
Our goal is your perfect promotion  
Let's kick around some new ideas  
We'd like to make a pitch  
Driving great promotions  
The key to . . . (good health, saving, etc.)

#### **Ecological Pens**

...for a cleaner world  
Highlighters  
Clearly . . . is the highlight  
Either way . . . it's the right choice  
Don't forget to . . .  
Let's discuss the highlights of your next promotion

Give us a shot at your business  
We can inject life into your business  
Good medicine for great promotions  
Check what's new  
Highlight the benefits  
Make the right choice  
Highlight the right choice  
When decisions matter, it's your choice

#### **Travel / Personal Care**

You'll take a shine to our business  
Sharpen your image  
We take care of the details  
For complete (health care, legal, financial) it's . . .  
If you need more than this, call the professionals  
Our service is music to your ears  
Connecting with you . . .

#### **Manicure Kits/Tool Kits**

We always have the right tools

Take care of the details

#### **Sewing Kits**

We help you sew up business

#### **Desk / Home / Office**

Measure your success  
We can open up your business to new opportunities  
Spring into action with our business  
Safety first  
Love those . . .  
Turn it on



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Space reserved for . . .

Turn on the juice

Building a strong foundation

It doesn't take a brain to know we're the best in the business

Stop! Check out our pricing

Building for the future . . .solid as . . .

Move to . . .We're moving

We love your business

No bull!

It's the place to . . .

We go the extra yard

Drive into . . .

### **Key Rings/Puzzles**

Your solution to promotional problems

Who has the item you are looking for?

### **Computer Accessories**

We can help monitor your business needs

### **CD / DVD Cases**

We listen

Protect the details

Protect your integrity

We go where you go

### **Golf Accessories**

Tee it up

Tee up your . . .

Play a round of . . .

### **Bottle Openers/KeyTags**

We are the key to opening . . .

We can open up your business to new opportunities

### **Carabiners**

Let's connect

Catch on to this

We won't leave you hanging

### **Lanyard KeyTags**

Your key to . . .(great deals, savings, etc.)

### **Lanyards**

Hang around for great ideas

Power up!

You have the power to...

Always the right direction

We measure up

Go the extra yard

Does your (financial program, health facility, etc.) measure up

Always on the level

Cool products from . . .

We fix . . .

Get a grip on . . .

Turn on the power . . .energy . . .creativity

Caution . . .Attention . . .Building a new . . .

. . .in a flash!

Opening new ideas

Open an account at . . .

Don't get clipped on service

Grab the opportunity

Fresh ideas

Star of the show

Save money with . . .

### **Magnifiers**

Take a closer look

The closer you look, the better we are

### **Travel Mugs**

We can carry you to success

We're on the move

Moving toward . . .

### **Ribbons**

Package-up a promotion

I had a great idea

I support . . .

Winner

Any gift is enhanced with a ribbon that says "Thank You" or "You've earned it"

### **Inflatables**

We are expanding again

### **Tote Bags**

... in the bag